

FREQUENTLY ASKED QUESTIONS

(Last updated Sept. 16, 2026)

What is the Blue Magic Dual-Use Innovation & Investment Conference?

The Blue Magic Dual-Use Innovation and Investment Conference is our signature event that offers a unique platform for select companies from the local industrial ecosystem to pitch their innovative approaches and transformative solutions in front of industry stakeholders and influential leaders seeking to develop them into sovereign capabilities for integration or production of next-generation systems across all domains of security and defense.

The event brings together leaders from across different industries and government to discover emerging commercial and defense technologies for collaboration and potential investment. Registered attendees and guests will have exclusive access to presentations from featured companies pitching their innovative capabilities and tech solutions.

Anyone interested in discovering emerging technologies, insights from notable speakers, keynote remarks and networking with tech and industry leaders is welcome to attend.

How do I register for the Blue Magic Innovation & Investment Conference?

Register to attend Blue Magic Netherlands [here](#). Anyone interested in discovering emerging technologies and insights from notable speakers is welcome to attend for access to scheduled sessions, pitch presentations and networking activities.

Submitting a proposal DOES NOT automatically register you and your team for the event. Individuals attending in any capacity are required to register in advance, so please ensure each member of your team is registered to secure their spot. On-site registration is not available.

How do I submit a proposal for consideration?

Submit a proposal [here](#). Key elements of the proposal needed for consideration include a needs assessment along with the solution offered, a resource analysis, and a list of team members.

Are proposals limited to the technology areas listed?

Intelligent systems, smart materials, manufacturing scaling / fielding acceleration, sensors, space technologies, counter-UAS, and energy security are only a few in a broad range of technology areas for consideration. Proposals on any transformative solution that could advance the course of commercial and defense technologies are welcome.

Can a company based outside the host country submit a proposal?

Although Blue Magic Innovation and Investment Conferences are held all over the world, they are limited to companies registered within the host country's industrial ecosystem. Check our website and follow us on social media for updates on upcoming conferences and events.

What is the submission deadline for proposals?

The deadline to submit a proposal to pitch at Blue Magic Netherlands is **Friday, October 16, 2026**.

Submitting a proposal DOES NOT automatically register you and your team for the event. Please ensure each member of your team is registered to secure their spot.

Can I attend the conference if I'm not presenting a pitch?

Yes. Anyone interested in discovering emerging technologies, insights from notable speakers, keynote remarks and networking with tech and industry leaders is welcome to attend.

[Register](#) in advance for access to scheduled sessions, pitch presentations and networking activities.

On-site registration is not available.

What is the deadline to register for the conference?

Space is limited. Secure your spot and register for Blue Magic Netherlands by **Thursday, November 12, 2026**.

Individuals attending in any capacity are required to register in advance. On-site registration is not available.

What if I registered but didn't receive confirmation?

Confirmation is sent to the email provided during registration and may be in your junk or spam folder. If you did not receive a confirmation email, please contact BlueMagic@ga-asi.com.

If I miss the registration deadline, can I show up the day of the event?

No, advanced registration is required for anyone attending the conference. On-site registration is not available, and walk-ins are not permitted entry into the event.

Why should I attend an Information Session?

Information sessions and workshops can help answer your questions about the event, proposal requirements, and the selection process for a pitch. Attendance is optional but strongly recommended for companies considering a proposal submission.

Regularly check our Upcoming Events for details and to stay up to date on all conference, industry and technology workshops beneficial to commercial & defense technology start-ups scheduled throughout the year.

Information sessions and workshops hosted by Blue Magic Ventures are **OPEN TO ALL**, regardless of conference attendance.

Who should attend the Pitch Workshop?

Anyone interested in developing their skills and best practices for building a pitch are welcome to attend pitch workshops hosted by Blue Magic Ventures. Attendance is optional but strongly recommended for companies planning a proposal.

Regularly check our Upcoming Events for details and to stay up to date on all conference, industry and technology workshops beneficial to commercial & defense technology start-ups scheduled throughout the year.

Information sessions and workshops hosted by Blue Magic Ventures are **OPEN TO ALL**, regardless of conference attendance.

When will I be notified if my company is selected to pitch?

Companies selected to pitch will be notified on **Monday, November 2, 2026**, with detailed instructions for pitch presentations included.

What if I have questions about the event or submitting a proposal?

Attend an information session and pitch workshop specifically available to help answer your questions about the event, the selection process, proposals, and best practices for building a pitch. Attendance is optional but strongly recommended for companies considering a proposal.

Regularly check our Upcoming Events for details and to stay up to date on all conference, industry and technology workshops beneficial to commercial & defense technology start-ups scheduled throughout the year.

Information sessions and workshops hosted by Blue Magic Ventures are **OPEN TO ALL**, regardless of conference attendance.

How many companies presented pitches at Blue Magic Netherlands 2025?

More than 350 people attended BMNL 2025. Of the 70 proposals received, 16 companies were selected to pitch their solutions in front of the Blue Magic Ventures team, industry leaders and sovereign partners.

May I take photos and videos at the conference?

Please limit photography during company pitch presentations. Professional photographers will be on site to document the event, and photos will be available for download on our website after the event.

For questions about the event or proposals, contact: BlueMagic@ga-asi.com.